



**Malta-EU Steering
& Action Committee**

INFORMATION

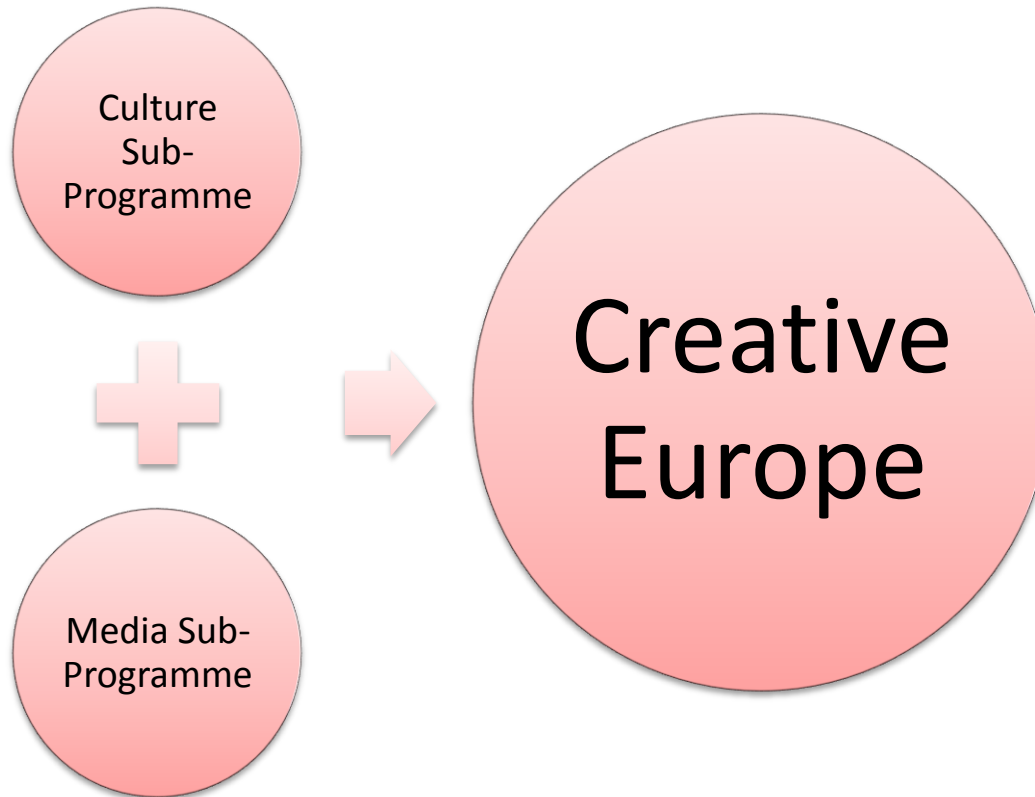
CONSULTATION

EU FUNDING

CREATIVE EUROPE

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Two main Strands



Culture Sub-programme

- 1) Cross border mobility;
- 2) Digitalisation;
- 3) New business models; and
- 4) Audience Development



Main Actions

- 1) European Cooperation Projects;
- 2) Literary Translations;
- 3) European Networks; and
- 4) European Platforms.



Audience Development

- involving people in something which they **do not usually** do
- by virtue of that activity they will become more aware of a particular artistic field.



Media Sub-programme

- EU film and audio visual industries;
- **Development, distribution and promotion** of the artists' work;
- Launching projects with a **European dimension** and nurturing new technologies.
- Enable European film and audiovisual works to **find markets beyond national and European borders.**



Main Actions

- Access to markets;
- Audience Development;
- Cinema Networks;
- Development Support;
- Distribution Support;
- Distribution online;
- Film festival;
- International Coproduction Funds;
- Training;
- TV programming;
- Video games development





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